



博鳌  
青年发展大会

BOAO  
YOUTH DEVELOPMENT  
CONFERENCE

# 博鳌青年发展大会

BOAO YOUTH DEVELOPMENT CONFERENCE

Boao, China

November, 2022

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# PART ONE

## BACKGROUND

•The Era

•Main Force

•Boao Spirit





## **A country will be strong when its youth strong**

***Youth are the most active and vibrant force in the entire society.***

The youth are the main force in building our modern society. Not only receiving more modern education and contacting more newly-born products, but contemporary young people also possess a broader international vision and strive to gain more opportunities for development.

Standing on the historical node where the two centuries meet, to march towards the goal of the second century of struggle, young people are not only witnesses and participants, but also the new force and main body. "The future belongs to the younger generation" not only refers to an inevitable intergenerational replacement, but also means that, sooner or later, young people will own the right to speak out and become the mainstay of social development. The progress and trend of human civilization are bound to be profoundly affected by the fearless, innovative, and vitality of modern youth.

## Youth are the main force

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***General Secretary Xi pointed out that we must pave the way for youth development and focus on cultivating youth with global vision.***

The UN 2030 Agenda for Sustainable Development sets out the goal to build a world where every young person enjoys their human rights, every young person empowered to reach their full potential, and where the strength, resilience and positive contribution of youth recognized.

General Secretary Xi stressed that caring and supporting the youth is the common responsibility of the whole society and it requires a concerted effort from the Party Committee, governments, group organizations and all parties in society. We shall do our best to hold global youth together, meet their needs, and work together to achieve the UN Sustainable Development Goals and global development initiatives for the prosperity and development of a new era.



# Building consensus, gathering confidence acting together with a collaborative destiny

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***Boao is absolutely one of the best stages as a crucial international platform for dialogue and communication.***

In June 2020, the Central Committee of the Communist Party of China and the State Council issued the General Plan for the Construction of Hainan Free Trade Port. From a special economic zone and an international tourist island to today's free trade port, Hainan occupies an increasingly important position on the reform and opening up in China. Besides, Boao also stands at the edge of a new round of opening up in China, where there are more opportunities and more young people with an international mindset, a global perspective and the courage to innovate.

Here in Boao, we bring young elites together, record their self-reflection and their views towards the era, the industries, and the predictions towards future trends annually, and build this conference to become a platform for interaction, collaboration and showcasing among the global youth. The is exactly why we initiated the Boao Youth Development Conference.



*Boao, a place where ideas converge and innovations gather  
Youth, the movers and shakers ahead of the era*

## ***Boao Youth Development Conference***

**Bring together the innovation and positivity of the young generation  
Contribute youth wisdom on the world stage  
Make a resounding youth voice**

# PART TWO

## Introduction

·Introduction

·Highlights

·Value

·Invited Guests







The Boao Youth Development Conference (BYDC) is an open conference for global youth headquartered in China. It was jointly initiated by influential youth mentors and officially launched in Boao Town, Qionghai City, Hainan Province in 2021. The conference has set up two centers in Beijing and Hainan and annual conferences are hosted regularly. The purpose of the conference is to **build an open, innovative, and sustainable platform** that can foster the growth of the youth globally.

Guided by the principle ‘**The future belongs to the young people, and the hopes also rest with them**’, BYDC takes ‘cultivating young elites with the will, innovative spirit, and global vision’ as its mission.

BYDC is aiming at building a brand-new platform to lead the growth of youth groups, encourage them to be innovative, promote them to be dedicated, and facilitate Chinese youth to understand the world and the world youth to understand China.

# Highlights

## 1- Brand-New Youth Conference IP

The **Boao Youth Development Conference** aims to identify and cultivate outstanding young entrepreneurs with global vision and strong self-confidence by jointly exploring issues including challenges of the era, corporate leadership, new lifestyles, and social responsibilities. **Together with the youth pioneer, we strive to seize the new modern opportunities, gather new wisdom, and empower our conference with new strength. With youth leadership, we aspire to accelerate youth growth.**

## 2-Resource Empowerment and Innovative Content

BFY will invite **exceptional representatives and young elites in the business field**, and provide young people around the world with a high-quality platform for communication and cooperation through topic discussions, youth roundtables, master dialogues, and other forms. During the conference, unique viewpoints and content that are multi-faceted, scientific, dialectical, extensive, and of great authority will be output to the realization of the "gathering in Hainan and exposing the globe".



## 3-A Cooperation Platform that Never Ends

During the conference, the main forum, multiple parallel subforums, and some special events will be held to discuss various topics such as global economy and globalization, finance, consumption and big data, future innovation and reform, etc. **With the support of membership services, sponsorship and cooperation, research institutes, venture funds, and other multi-dimensional methods,** the development of the platform is bound to be accelerated and a never-ending cooperation platform will be created.

## 4-Multimedia Matrix to Broaden the Exposure

To allow our voice heard worldwide, top traditional media resources and leading new media platforms such as Bilibili, TikTok, and Facebook are integrated into the conference and **an innovative convergence media of great quality and effectiveness** is jointly created. Different from single media publicity, we aim to enlarge the spreading scope of our conference with the contents as the guide and the multimedia communication method as the support.

# Value



## Networking

In-person communication with guests from government, business, science and technology, art, education, and other fields, gaining experience and bursting out sparks of wisdom, establishing high-end network for personal growth and future development.

## Frontier Info

Through the conference, we establish the platform for world's young elites to learn, exchange and cooperation, so that the youth group can timely get to know the world trends, social dynamics, industry analysis, cutting-edge technology, and advice for their development.

## Q&A part

Build a dialogue platform between young elites and the youth groups to collect the problems and challenges faced by the youngsters and jointly seek for possible solutions, through which insights from masters and authoritative experts can be obtained.

## In-depth participation

Through keynote speeches, parallel forums, calls for topics, and other special events, the conference truly serves the global youth elite and aim to enhance the interaction between participants.

## Infinite Possibility

Added services like Boao Youth 100 Program, New Youth IP Interviews, Youth Music Festival, Future New Youth College Alliance, Boao Youth Golf Invitational Tournament, New Youth IP Bazaar, Boao Youth Elite Growth Force Study Tour are designed. Through all-media communication platforms, fully display and publicization, youth elite IP and brand products and services will be promoted, which leads to the infinite possibilities.

## Invited Guests

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*Young Social Activists* //

*Young Business Elite* //

*Young Scientists* //

*Young Innovators in  
Education* //

*Outstanding Young Artists  
and Writers* //

## Conference Venue



## Dongyu Island



BFA International Conference Center



Boao Forum for Asia Hotel



BFA Golf Club



Boao Duty-Free Shop



Boao Lecheng Pilot Zone of  
International Medical Tourism

# PART THREE

## Outline

- Conference Overview
- Scientific program
- Invited Guests
- Media



# Conference Overview

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## Theme

Taking "Me and my era" as the main perspective, we will gather young elites to talk about the trend of the times, show the role model's conduct, and share the innovation stories and entrepreneurial experiences of them. The youth dreams, sentiments and dedication of the new generation will be shared during the conference.

## Organization

### Hosting Organization:

The Organizing Committee of Boao Youth Development Conference  
The Organizing Committee of Boao Youth Development Conference

### Supporting Organization:

Hainan Provincial People's Government,  
China International Youth Exchange Center,  
China Technology Market Association,  
SCOLAR Network, International Youth Organization,  
Junior Achievement, China Agricultural Film and Television Center,  
Peking University CEO Club,  
FUXI Institution, Nuwa Culture, HUADAO capital, POLARIS YOUTH

### Operating Organization:

Hainan Qingling International Exhibition Co., LTD  
Hainan Cosco Shipping Boao International Conference Co., LTD

# Scientific Program

**Content:** Main Conference, Special Events, Parallel Forums, Project and Talent Business Docking Activities, Social and Cultural Activities, X+ Series Activities

## Main Conference

"New Era, New Youth, New Role Model, New Dedication" Keynote Conference

## Special Events

- Boao Top 100 Program
- New Youth for Rural Revitalization

## Parallel Forums

- Creating Future by Science & Technology
- Art Peak Gathering
- New Business
- New Consumption
- New Education
- Sustainability

## Project and Talent Business Docking Activities

- Venture Capital Competition and Project Roadshow
- Free Trade Port Project Docking and Talent Fair

## Social and Cultural Activities

- Welcome Dinner and Art Performance
- Commercial Sponsorship Cocktail Party
- Field Visit to the Park
- Hainan Impression Tourism

## X+ Series Activities

New Youth IP Interview, Youth Music Festival, Future New Youth University Alliance, Global Outstanding Youth Carnival, Boao Youth Golf Invitational Tournament, New Youth IP Market, Boao Youth Elite Growth Research and Learning Tour, and other activities



# Schedule

Schedule of Boao Youth Development Conference 2022			
Date	Time	Step	Content
11.17	The whole day	Sigh in	Registration
	17: 00—18: 30	Closed-door meeting	High-end closed-door seminar of the Boao Youth Development Conference
	19: 00—20: 30	Ice breaking activity	Networking cocktail party
11.19	08: 30—09: 00	Preheat	Advertising video
	09: 00—09: 05	Start	The host opened the meeting and introduced the guests present
	09: 05—09: 20	Opening ceremony	Leader's speech
	09: 20—09: 30	Declaration issued	The Declaration of Boao Youth Development Conference
	9: 30-10: 50	Keynote Speeches(4-5 persons)	"New Era, New Youth, New Role models and New Dedication"
	10: 50—11: 00	Inauguration Ceremony	Boao Young Leaders Alliance
	11: 00—12: 00	High end dialogue	"Me and My Time"
	12: 00—14: 00	Buffet	
	14: 00—17: 00	Theme Activity-1	Rural Revitalization "New Youth" Roundtable Forum
		Theme Activity-2	New Youth Innovation and Entrepreneurship Forum
		Parallel Forum I	"Science and Technology Future" Sub-forum
		Parallel ForumII	New Business Sub-forum
		Parallel Forum III	New Education Sub-forum
	18: 00—20: 30	Social and Cultural Activities	Welcome Dinner & Honor Ceremony of Boao Young Leaders
11.20	09: 00—17: 00	Special Event I	Boao Young Leaders Summit
		Special Event II	Model SCO
	14: 00—17: 00	Docking Activities	Free trade port project docking and talent negotiation meeting
	19: 00—21: 00	Social and Cultural Activities	Global Outstanding Youth Carnival
11.21	09: 30—12: 00	Social and Cultural Activities	Business Trip
	14: 00—17: 00		Post-Conference Trip

# Invited Guests

( The ranking is in no particular order)

<b>Carlos Watson</b>	Representative to China, Food and Agriculture Organization of the United Nations
<b>Nadia Murad</b>	Nobel Peace Prize Laureates 2018
<b>Tan Eng Chye</b>	President of the National University of Singapore Fellow of the Singapore National Academy of Science
<b>Wai-Lung (Billy)</b>	World Economic Forum- Young Global Leaders 2022, Assistant Professor of The Chinese University of Hong Kong
<b>Yanice Mak</b>	Director of Hong Kong WEMP Education Foundation; Advisory Committee Member of Community Investment and Inclusion Fund, Hong Kong Government
<b>Ritesh Malik</b>	World Economic Forum- Young Global Leaders 2022, Forbes 30 under 30 Asia, Founder & Trustee of Plaksha, Founder & CEO of Innov8 Coworking
<b>Daniel Feldman</b>	World Economic Forum- Young Global Leaders 2022, Architect Founder and CEO at ZITA
<b>Mia Perdomo</b>	World Economic Forum- Young Global Leaders 2022, Co-Founder and CEO at Aequales
<b>Swan Lu</b>	World Economic Forum- Young Global Leaders 2022, CEO of Zurich Insurance Mobile Solutions, Board Member of My Policy
<b>Saad Hayat Tamman</b>	World Economic Forum- Young Global Leaders 2022, Strategic Reforms and Implementation Unit, Office of the Prime Minister of Pakistan, Pakistan

<b>Joshua Alade</b>	Consultant of United Nations Department of Economic and Social Affairs, Vice President of Sustainability Society in University of Bradford
<b>Martin Lindstrom</b>	Top 50 Business Thinker in World (Thinkers50), NYT Bestselling Author. TIME Magazine 100 most influential people in the world
<b>Megan Reitz</b>	Top 50 Business Thinker in World (Thinkers50), Professor of Hult International Business School (Ashridge), Founder of Reitz Consulting
<b>Liz Wiseman</b>	Top 50 Business Thinker in World (Thinkers50), Bestselling Author and Executive Advisor, NY Times; CEO of The Wiseman Group
<b>Sanyin Siang</b>	Top 50 Business Thinker in World (Thinkers50), Professor of Duke University
<b>Hubert Joly</b>	Top 50 Business Thinker in World (Thinkers50), Professor of Harvard Business School, Former Best Buy CEO, Best Selling Author
<b>Justin Lafazan</b>	Forbes 30 Under 30, Co-Founder and CEO of Next Gen HQ
<b>Bárbara Coutinho do Nascimento</b>	World Economic Forum- Young Global Leaders 2022, Public Prosecutor in Rio de Janeiro (MPRJ)

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# Invited Guests

(The ranking is in alphabetical order)

<b>Chen Chunhua</b>	Dean of BiMBA Business School, National School of Development, Peking university
<b>Chen Kun</b>	Vice President of China Youth Entrepreneurs Association, Chairman of Xianchu Group
<b>Chen Tianshi</b>	Researcher, Institute of Computing Technology, Chinese Academy of Sciences; CEO & Founder at Cambricon Technologies.
<b>Shan Zhiqiang</b>	executive editor-in-chief of Chinese National Geography
<b>Duan Xiaolei</b>	Startup Ecosystem Builder, Amazon Web Services
<b>Fu Sheng</b>	CEO of Cheetah Mobile Inc.
<b>Gong Yudong</b>	Associate Dean of Innovation Education and Research Institution, Peking University
<b>Gong Yu</b>	Founder & CEO of iQIYI
<b>He Bin</b>	CEO of Feige Century Culture Media Co., Ltd
<b>He Yong</b>	Chairman of Youth Committee, The General Association of Zhejiang Entrepreneurs; Chiarmen of Youth Team Group.
<b>Hou Yang</b>	Chairman and Chief Executive Officer, Microsoft Greater China Region
<b>Hou Yong</b>	Executive Dean of BGI Group
<b>Victoria Khu</b>	Co-founder and Chairman of SCOLAR Network
<b>Jiang Gongbao</b>	Chairman of Long Ai marketing company
<b>Kong Xiangxi</b>	Chairman of China Britain International Film Festival
<b>Lei Jun</b>	Founder and Chairman of Xiaomi

<b>Carol Li Rafferty</b>	Managing Director of Yale Center Beijing
<b>Li Guangdou</b>	Brand Consultant of CCTV, Branding Strategist in China,
<b>Kai-Fu Lee</b>	Chairman & CEO, Sinovation Ventures
<b>Li Xiang</b>	Founder, Chairman & CEI of Li Auto Inc.
<b>Li Xiaodong</b>	Vice Chairman of Internet Society of China, Standing Committee of All-China Youth Federation, Founder of FUXI Institution
<b>Li Wei</b>	Found & Chairman of Green Pine Capital Partners Co.LTD
<b>Liu Dongming</b>	Executive Chairman of Hurun China Food Industry Top 100, President of Committee of Health, United Nations World Silk Road Forum
<b>Liu Libin</b>	Associate Chairman of AmericanReturned Scholars Association of W.R.S.A.
<b>Liu Qingfeng</b>	Chairman of iFlytek
<b>Liu Yonghao</b>	Chairman of New Hope Group
<b>Liu Zidi</b>	Founding Partner of Green Harbor Investment
<b>Lu Qi</b>	Founder & CEO of MiraclePlus
<b>Ma Boyong</b>	Member of Chinese Writers Association
<b>Ma Tiemin</b>	Vice Chairman of All-China Youth Federation, Founder of HaoFeng Group
<b>Ma Wenyan</b>	Young Global Leader, Adjunct Professor at New York University, Former Managing Director of China Investment Corporation
<b>Mao Wenchao</b>	Founder & CEO of RED

# Invited Guests

(The ranking is in alphabetical order)

<b>Mo Yan</b>	Writer, Nobel Prize Winner
<b>Peng Xueru</b>	Founder & CEO of Nuwa Culture, Representative of 72st UNGA Chinese Youth Delegation, Member of The Future Retreat, Member of G20YEA
<b>She Jiajun</b>	CEO of Nature Flooring (China) Co., Ltd
<b>Sheng Xitai</b>	Founder of HONGTAI APLUS
<b>Shi Yigong</b>	Dean of Westlake University, Academician of Chinese Academy of Sciences
<b>Song Chao</b>	Founder & CEO of Polaris Youth
<b>Song Zhiping</b>	The president of CHINA ASSOCIATION FOR PUBLIC COMPANIES
<b>Sun Bo</b>	Chairman of Guangdong Times Media Group & President of new weekly
<b>Wang Haifeng</b>	Chief technology officer of Baidu
<b>Wang Yaohui</b>	Founder & Chairman of Center for China and Globalization
<b>Wang Jian</b>	Founder of Alibaba Cloud Computing Co. Ltd. & Academician of Chinese Academy of Engineering
<b>Wang Jian</b>	CEO of Peking University Entrepreneurship Training Camp
<b>Wang Ning</b>	Chairman & general manager of POP MART
<b>Wang Shi</b>	Founder of China Vanke Co.,Ltd.
<b>Wang Xiaochuan</b>	Former CEO of SOUGO
<b>Xiang Xi</b>	Executive editor of 《South Weekend》
<b>Xu Jinghong</b>	Professor of Tsinghua University & Vice president of China Entrepreneurs Club
<b>Xu Li</b>	Co founder & CEO of SenseTime
<b>Xu Xiaoping</b>	Founder of ZhenFund
<b>Xu Xun</b>	CEO of BGI & The dean of Shenzhen Huada Gene Research Institute
<b>Xu Yi</b>	Chairman and vice president of Bilibili

<b>Xu Zewei</b>	Chairman of 91techgroup & Secretary general of All-China Federation of Industry & Commerce
<b>Yang Ge</b>	Founding partner of Skysaga Capital
<b>Yang Peng</b>	Founder of Huadao Data Co., Ltd
<b>Yang Ying</b>	Vice President of Pfizer Inc.
<b>Yao Jian</b>	Former deputy director of the general office of the Ministry of Commerce of the people's Republic of China
<b>Yu Jianjun</b>	Co founder of Himalaya
<b>Yu Lizhong</b>	Founding president of New York University Shanghai & Former president of East China Normal University
<b>Yu Minhong</b>	Chairman and founder of New Oriental Education & Technology Group
<b>Yue Xiaodong</b>	Famous psychologist & Professor of City University of Hong Kong
<b>Zeng Liang</b>	Co founder of Indigo Intelligent Technology & Doctor of Tsinghua University
<b>Zhang Peng</b>	Chairman and founder of ZHONG ZI XING
<b>Zhang Ye</b>	Founding partner of Cyanhill Capital
<b>Zhang Yiming</b>	Founder of Tiktok
<b>Zhang Yu</b>	Venture Partner of Sequoia Capital in China
<b>Zhao Yan</b>	Chairman and general manager of BLOOMAGE BIOTECHNOLOGY CORPORATION LIMITED
<b>Zheng Yannong</b>	Executive vice president and Secretary General of China International Public Relations Association
<b>Zhou Wenzhong</b>	Former Secretary General of Boao Forum for Asia Council

# Media

It covers four major types of media in the central media, the public, the industry, Guangdong, Hong Kong, Zhuhai, Macao / Jiangsu, Zhejiang and Shanghai regions, and is publicized on the whole platform, including Weibo, wechat, Tiktok, Bilibili, video number and headline, etc. The central media set the tone for interpretation, the industry media accurately spread in circles, and the mass and regional media completed the national sound volume and content virus transmission, with multi-dimensional and three-dimensional attention.

## **Height: in-depth interpretation of the central party media**

Cctv.com, China Youth magazine and other central party media deeply interpret the interview views and comment on the industry topics and directions.

## **Breadth: industry media empowering word of mouth fermentation**

Media empowerment in the six major vertical fields of Finance and economics, science and technology, Internet, agriculture, automobile and culture, and mining the highlights of the interview industry.

## **Heat: join the mass and regional media to achieve sound volume diffusion**

The portal, news comprehensive category and key regional media associations such as Hong Kong, Zhuhai, Macao, Jiangsu, Zhejiang and Shanghai have helped to spread the interview volume.

# Media

There are hundreds of media resources, such as Party Central media, news comprehensive, portal, finance and economics, science and technology interconnection, agriculture, automobile, culture, etc., which accurately target the audience and vertically expand the influence.

## News



## Portal



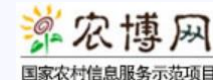
## Technology



## Financial



## Agriculture



## Cars



## Culture



Platform: covering Internet media, app, Weibo, wechat, Tiktok, Bilibili, video number, Toutiao number, etc

# Boao Young Leaders of 2022

Boao Young Leaders list will be officially released by Boao Youth Development Conference annually, and it will list the world's leading young people aged 18-45 in various fields.

TOP20  
青年  
启迪者  
Enlightener

TOP20  
青年  
实干者  
Practitioner

TOP20  
青年  
探寻者  
Explorer

TOP20  
青年  
创造者  
Master

TOP20  
青年  
梦想者  
Idol

100

Boao Young  
Leaders  
of 2022

# Boao Youth Development Conference Interview With Elites

## 《Foresight》



Warm up interview of Boao Youth Development Conference.



Deliver the "sound of knowledge" of "people of insight".



Think about the optimal solution of hot industry / era issues.



# THANKS

2022.11

B o a o · C h i n a



Official Website



Wechat Public Account