

Boao Youth

Oct 2023
Hainan Boao



China

2023 Boao Youth Development Conference



Boao Youth
Development Conference



The Boao Youth Development Conference (BYDC) is an open conference for global youth headquartered in China. It was jointly initiated by influential youth mentors and officially launched in Boao Town, Qionghai City, Hainan Province in 2021. The conference has set up two centers in Beijing and Hainan and annual conferences are hosted regularly. The mission of the conference is to build an open, innovative, and sustainable platform that can foster the growth of the youth globally.





- The first BOAO Youth Development Conference was successfully held on November 18-20, 2022 in Boao, Hainan.
- It was reported by more than 100 media, with a total cumulative exposure of **150 million times +** across the Internet.

- ◆ New Era
- ◆ New Youth
- ◆ New Role Model
- ◆ New Dedication

2022

BOAO
YOUTH

(2023)
Boao Youth Development Conference



OCT
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2023 “New Era: Innovation and Transformation”

Centered on digital economy, artificial intelligence, rural revitalization, cultural tourism, environment protection, healthcare and other fields, Boao Youth Development Conference 2023 (BYDC-2023) is strategically designed to cater to the aspirations of young entrepreneurs. Through diversified forums and thematic activities, the event is committed to becoming a participant and promoter of the global youth growth, and to building a platform for the exchange of young entrepreneurs, for the sharing of newest trends, and for the interaction and cooperation of world youth.

BYDC-2023 also aims to attract more excellent young talents to engage in the development of Hainan Free Trade Port, and to harness the collective potential of young individuals, channeling their energies toward making fresh and positive contributions to the growth of China's economy.

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ONE

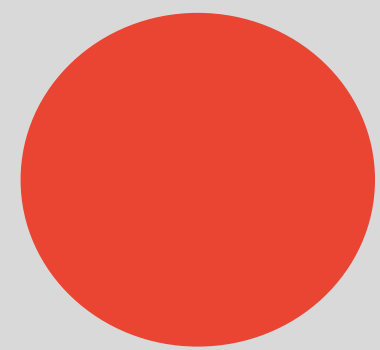
4 Key Values

- 3 Backgrounds
- 5 Highlights
- 5 Authoritative Organizations
- Guest Resources

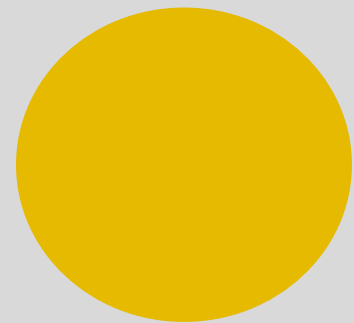
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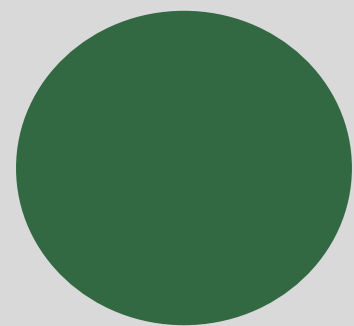
➤ 3 Time Backgrounds



Interaction and communication, set up a platform for global youth collaborations.



Break the boundaries, prompt the high-quality development of the economy.



Shared resources, build up a bright future for the Hainan Free Trade Port.





➤ 5 Highlights of the Conference

1

Focus on Young
Entrepreneurs

Connecting enterprises and Hainan Free Trade Port with global view, embracing the hot topics.

3

Innovation

Encouraging young leaders and entrepreneurs to express themselves, offering them external resources.

2

Guests Resources

Releasing innovative and high-value reports jointly.

4

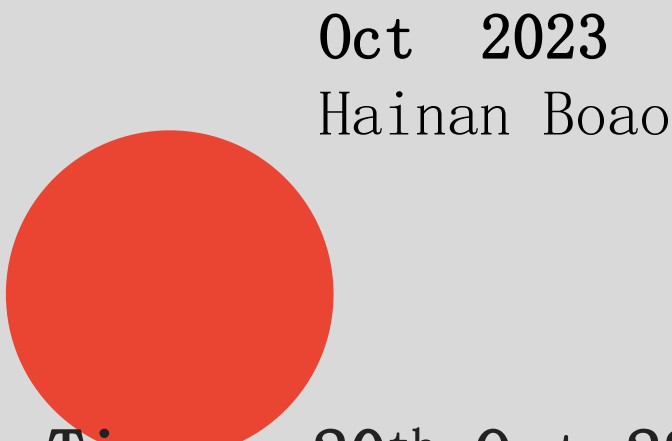
Integration of Multiple
Resources

Boosting the process of transition and accomplishment of products.

5

Special Activities

Events like youth art fair, young entrepreneurs forum, etc., prompting the communication between global youths.



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Time: 20th Oct–22nd Oct

Place: Boao, Hainan

Theme: New Era: Innovation and Transformation

Attendance: 1000 participants



5 Authoritative Organizational Structures

Instructor

- The people’ s Government of Hainan Provincial

Organizers

- China Youth Entrepreneurs Association
- Hainan Provincial Committee of the Communist Youth League
- Department of Commerce Hainan Province
- Boao Youth Development Conference Organizing Committee

Contractors

- Deep Communication Group
- Hainan Qingling International Exhibition Co.
- Hainan COSCO Shipping Boao International Conference Services Co.

Media Support

- Biz Media Group

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Guest Resources

➤ P r o p o s e d G u e s t s

Shahbaz Khan	Director of the UNESCO Office in Beijing (China)
Carlos Watson	Representative of the FAO in China
Lois Babarro	Co-Chairman of European Confederation of Young Entrepreneurs
Ruben Sans	Chairman of CEAJE Spanish Confederation of Young Entrepreneurs
Alessandro Somaschini	Vice-Chairman of Confindustria
Kirsten Muller	Chief G20 YEA Delegate of Wirtschaftsjunioeren Deutschland
Esther Duflo	2019 Nobel Prize Laureate in Economic Sciences
Andre Geim	Fellow of the Royal Society; Foreign Associate of the US National Academy Sciences; Foreign Member of the Chinese Academy of Sciences; 2010 Nobel Prize Laureate in Physics
Jeffrey Ullman	Stanford Warren Ascherman Professor of Engineering , Emeritus; 2020 Turing Award Winner
Tan Eng Chye	Fellow of the National Academy of Sciences of Singapore; President of National University of Singapore
Peter Mathieson	Principal of the University of Edinburgh





➤ P r o p o s e d G u e s t s

Li Zhaoxing	Former Minister of Foreign Affairs, China
Yao Jian	Formal Deputy Director of the General Office of the Ministry of Commerce, China; Ministry of Commerce China, Spokesperson
Pan Gang	President of China Young Entrepreneurs Association; Secretary of the Party Committee of Inner Mongolia Yili Group
Xu Huaping	Secretary of the Party Committee, Executive Vice President of China Young Entrepreneurs Association
Song Zhiping	President of China Association for Public Companies; President of China Enterprise Reform and Development Society
Zhang Xiang	President and Vice-Chancellor of the University of Hong Kong; Member of the US National Academy of Engineering (NAE); Foreign Member of the Chinese Academy of Sciences; Academician of Academia Sinica
Yu Dapeng	Chair Professor of Southern University of Science and Technology; Dean of Shenzhen Institute of Quantum Science and Engineering; Academician of Chinese Academy of Sciences
Wang Jian	Founder of Alibaba Cloud; Academician of Chinese Academy of Engineering
Fan Gang	Former member of the Central Bank's Monetary Policy Committee; Vice-Chairman of the China Economic System Reform Council
Liu Qiao	Dean of Guanghua School of Management, Peking University
Zhang Weiwei	Dean of China Institute, Fudan University; Council member of China Top Think Tanks

➤ P r o p s e d G u e s t s

Ma Tiemin	Vice Chairman of All-China Youth Federation; Chairman of Triumph Haofeng(dezhou) intelligent Agriculture Co., Ltd.	Zhang Lei	Founder of Hillhouse Group
Chen Kun	Vice President of China Young Entrepreneurs Association;; Chairman of Xianchu Energy Development Group	Li Wei	Founder and Chairman of Green Pine Capital Partners Co.LTD、 IER Venture Capital Co.,Ltd .
Xu Zewei	Chairman of 91 Financial Information Service(Beijing) Co.,Ltd.	Sheng Xitai	Founder of Hongtai Aplus
Li Xiaodong	Li Xiaodong Vice Chairman of the Internet Society of China; Member of the Standing Committee of the All-China Youth Federation	Xu Xiaoping	Founder of ZhenFund
Yu Minhong	Chairman and Founder of New Oriental Education & Technology Group Inc.	Xu Xun	CEO of BGI Group、 Dean of Shenzhen Huada Gene Research Institute
Wan Biao	Chairman of Honor Device Co., Ltd.	Zhang Yu	Sequoia Capital China Investment Partner
Hu Yu	Executive President of Iflytek Co.,Ltd	Xu Lu	Chairman of W.E. Capital
Feng Dagang	CEO and Co-Chairman of the Board of 36kr Holdings Inc., investor	Sun Dafei	Foundinng Partner of Trinitι Capital
Shang Rong	Vice President of Communications and Public Affairs, Microsoft Asia Pacific R&D Group	Li Lei	Member of the Standing Committee of the All-China Youth Federation; Founder of Yishe Consulting
Wang Shi	Founder of CHINA VANKE CO., LTD.; Co-Chairman of BGI Group	Ablikim Ablimit	Vice President and Vice President of Strategy and Business Development, China, Lenovo Group Ltd.
Li Kaifu	Chairman and CEO of Sinovation Ventures	Lu Kailin	Founder and Chairman of Qingdao Thunderobot Technology Co., Ltd.

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TWO

5 Activities

- Opening Ceremony and Keynote Forum
 - Thematic Activities
 - Parallel Forums
 - Exhibitions
 - Special Activities

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Opening Ceremony and Keynote Forum

1

Time: 21st, Oct, 2023; 8:30–18:00

9:00–9:40	• Opening Speech	11:40–12:00	• City Promotion:Let Hainan Free Trade Port Embrace the World Youth
9:40–9:45	• Opening Ceremony		
9:45–11:15	• Keynote Speech:Innovation and Transformation on a Global Perspective	14:00–17:00	• Thematic Forum: Speeches on Innovations
11:15–11:35	• Report Release:Study on Industries to Encounter New Opportunities	17:00–18:00	• Round Table: Venture Capital Investments for New Opportunity
11:35–11:40	• Inauguration Ceremony for the Establishment of the Boao International Youth Development Alliance (Proposed)	18:30–21:00	• Welcome Banquet: Award Ceremony for Boao Young Leaders

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Thematic Activities

2



①、14:30-16:30

Promotion for Youth Friendly
Cities and Signing Ceremony of
Investment Projects in Hainan
Free Trade Port



②、16:30-17:30

Communication: New Development of
Free Trade (Restricted Small-group
Thematic Discussion)



③、16:30-17:30

Dialogue with global Gen Z: the
Debut of the “Young Partner”
Project (Restricted Small-group
Thematic Discussion)

Time: 21st, Oct, 2023 14:00-17:30

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3

Parallel Forums

① Digital Economy

- Digital Transformation for Enterprises in the Era of Digital Economy
- Diversified and Timely Advancements in Computing Power
- Digital Security in Digital Economy

Time: 22nd, Oct, 2023, 9:30–12:00



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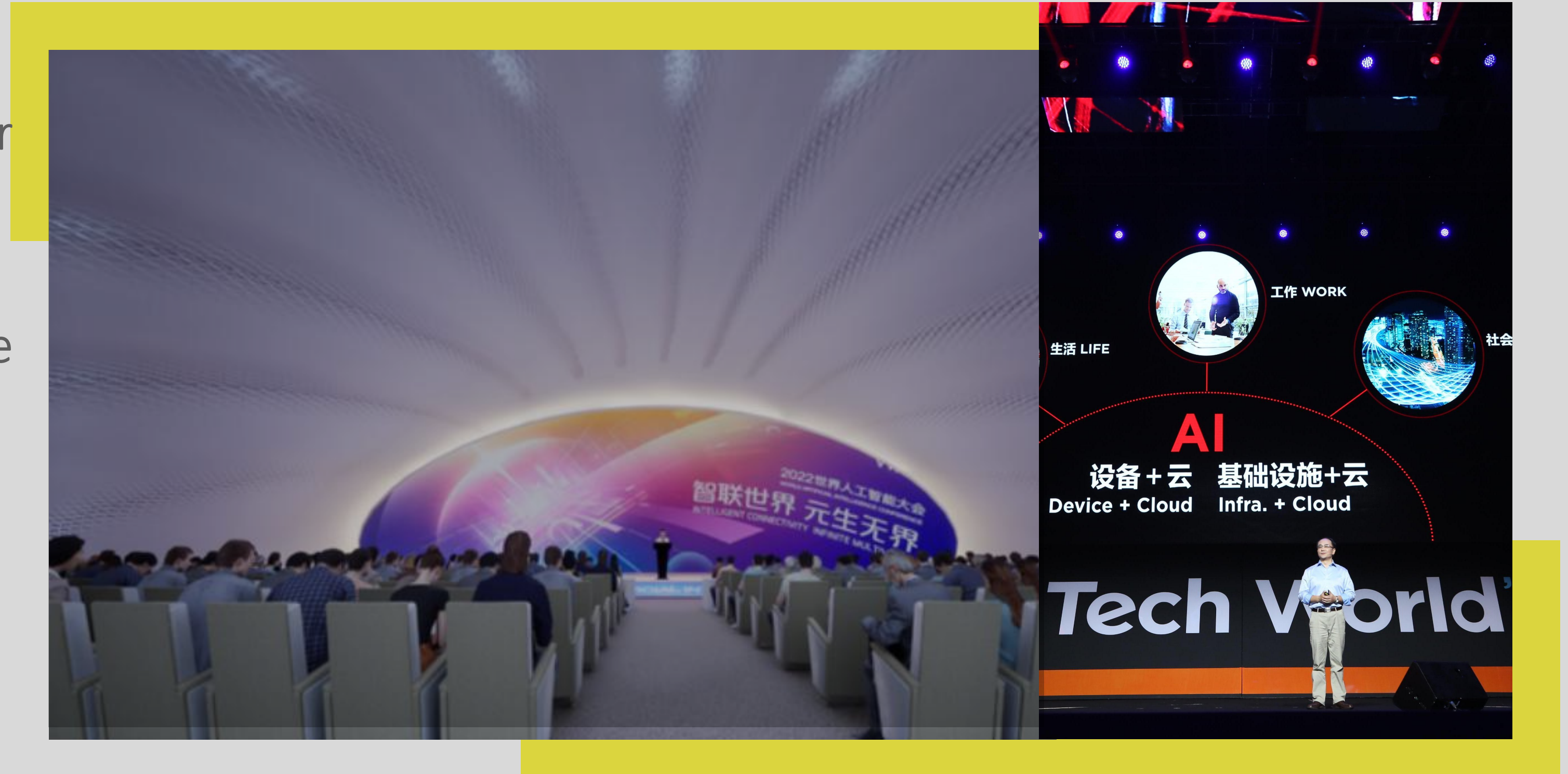
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Parallel Forums

3

②AI

- The Engagement of the Youth Power in the Exploration of Social Changes.
- Application of Artificial Intelligence Industry
- Artificial Intelligence and Big Data



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3

Parallel Forums

③ Sustainable Development

- Challenges and Breakthroughs of Sustainable Resources
- Future for Sustainable Energy under Nuclear Fusion
- Corporate Low-Carbon Transformation in the Context of Ecological Civilization Construction



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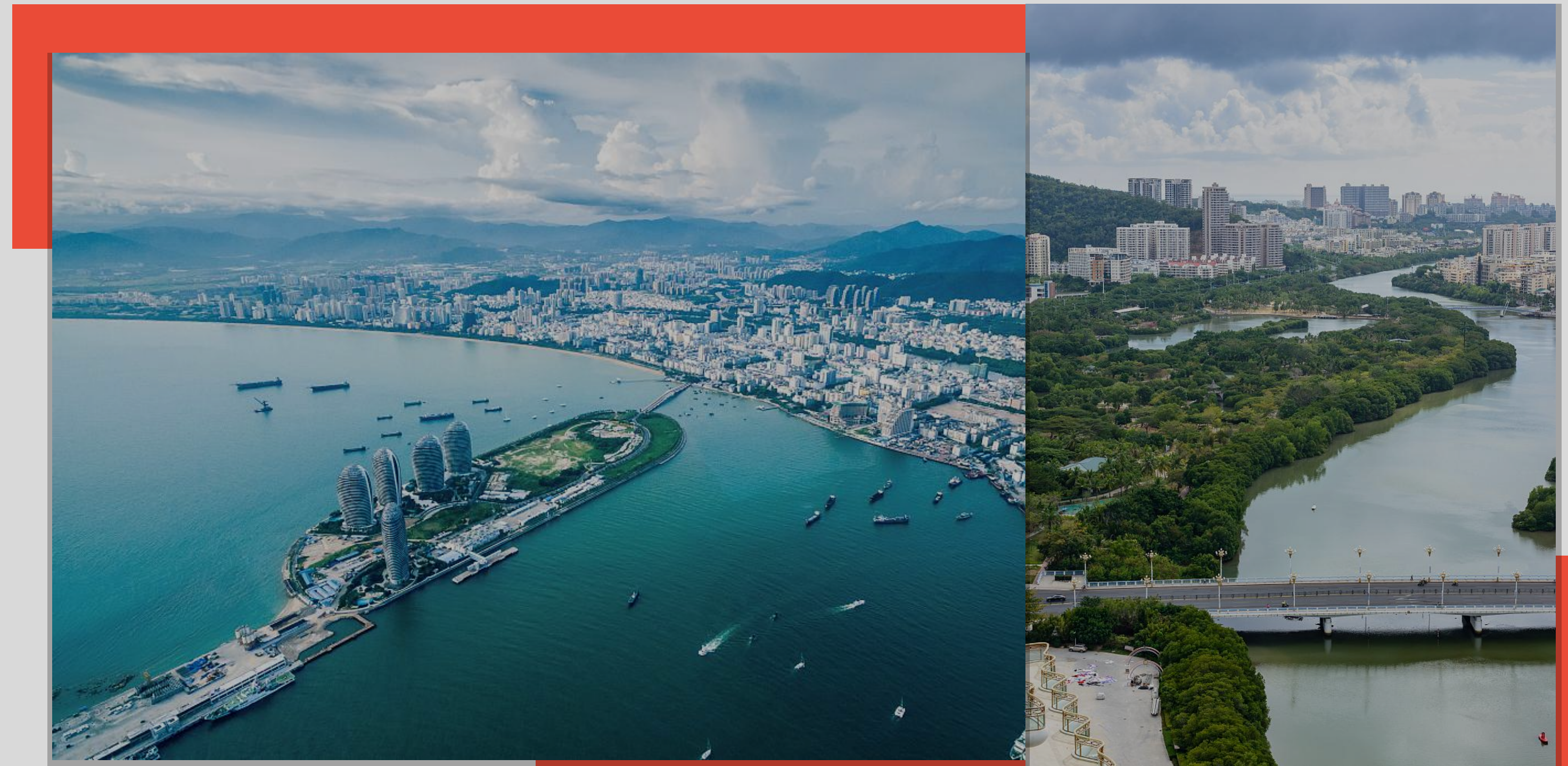
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Parallel Forums

3

④ Cultural Tourism

- Fusion of "Culture" and "Tourism":
Developing Tourism with Culture, and
Highlighting Culture through Tourism
- New Formats, New Models, New
Products, and New Brands
- Construction of Large-Scale Cultural
Tourism Models



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3

Parallel Forums

⑤ Rural Revitalization

- Rural Revitalization and Youth Empowerment
- Digitally Empowering Rural Revitalization
- Rural Revitalization and Cultural Heritage



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3

Parallel Forums

⑥Health and Wellness

- Transformation and Opportunities in the Health and Wellness Industry under the Context of AI
- Health and Wellness from a Psychological Perspective
- Psychological Growth and Mental Health Education for Modern Youth



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Special Activities

4

The Colour Run

07:30–08:30



Inspection Tour

14:30–16:30

Roadshow: Combination Between Industry and Finance

14:30–16:30



Interviews With Young Entrepreneurs

14:30–16:30

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Exhibitions

5

Youth Creative Bazaar

**Science and Technology
Innovation Achievement
Exhibition**

**Global Youth Art
and Photography
Exhibition**

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THREE

2 Awards

Boao Young Leader

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- Boao Young Leader
- Boao Youth Leading BRAND

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Boao Youth

Boao Young Leader

- Officially established by the Boao Youth Development Conference, young pioneers aged 18-44 in diverse fields will be selected worldwide and the list will be released annually.

Young Leader of Investment

20 People

Young Leader of Science & Innovation

20 People

Young Leader of Intelligent Manufacturing

20 People

Young Leader of Culture & Sports

20 People

Young Leader of Public Interest

20 People

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- **Boao Youth Leading Brand**

World

Global view

Worth

Choice of
the youth

Wealth

Commercial
achievements

New

Creativity

Growth

Potential

5 Rights and interests

1

Physical Beneits

Physical Boao Yong Leader Awards \ Certificate
\ Conference Entrance \ Formal Dinner Access \
VIP Service

3

Resources Beneits

Priority in Annual Activities \ Cover Figure in the
Magazine \ Invited Interviews and Speeches \
Access to Customized Networking Activities \ Youth
Development Fund \ Corporate Communication

2

Dissemination Beneits

Official Media Reports \ Officially
Authorized Commercial Propoganda

4

Appreciation Benefits

Government Support \ Networking &
Learning \ Young Leader Speeches \
invited Interviews and Speeches \ Access
to Customized Networking Activities \
Youth Development Fund \ Sponsorships

5

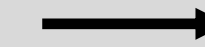
Others

- Participants who are shortlisted in the first year of the selection but do not win the award in the end, their eligibility to enter in 2024 will be retained. In the second year of the selection, the only requirement is to update the application infirmation. They will not be required to go through the examining and assessing prpcess again, and their materials will be directed sent to the final examination stage of the selection by the final examination team.
- If the finalists intend to attend the Conference, they are allowed to pay the fee at a discount according to the specific registration criteria.

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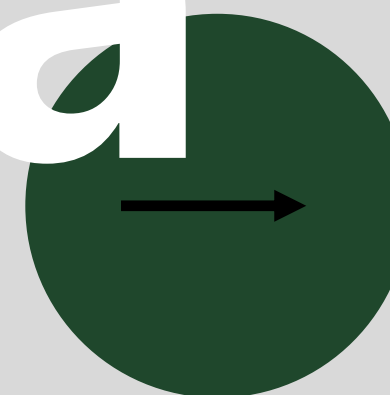
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Boao Youth Development Conference
2023

500+ Media



Build exclusive independent media to build a media matrix

Link 100+independent media + 250+traditional media + 150+KOL to disseminate at a global scale...

Boao Youth
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15000000+
Exposure

Our goal is to make BYDC the favorite IP of youth around the world!

 High Exposure

500+ Media

 90% Scholars×Entrepreneurs

Executive Vice President of China Young Entrepreneurs Association | Vice Chairman of

China Youth Federation | Academician of Singapore National Academy of Sciences

Representative of UNESCO in China | Fellow of the Royal Society of Arts

 74 Young Leaders

Vice President of IQiyi | Beijing Winter Olympics Champion | Shanghai Song

and Dance Theatre Deputy Director



Let the conference inspire the city!

Boao Youth Development Conference will make full use of Boao's geographical advantages to make Boao an inspiration park for global youth.

Continuing the strategy of “the Belt and Road” and “Free Trade Port”, BYDC will inject the Boao city with new energy. We aim to build BYDC an icon worldwide.

BOAO



Boao Youth
Development Conference

Opportunities for everyone →

We hope to work with young entrepreneurs and experts in all walks to create a iconic IP for young leaders. We aim to build a platform to create an exclusive networking community.

Beyond just a conference, this initiative represents an collective endeavor in building a self-sustaining ecosystem that nurtures youthful advancement, encompassing opportunities for personal development, academic enrichment, and access to venture capital.

Develop

Let the age of youth begin here!

Connect & Create ∞



The conference is an opportunity for participants to share, to communicate, to network and to collaborate.

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We appreciate your attention!

We look forward to your Participation!

Contact us: committee@boaobfy.com



Official Website



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